



**CUTTING EDGE  
RESEARCH**  
IN HOMEOPATHY  
**ROME 2015**



# 2<sup>ND</sup> HRI International Homeopathy Research Conference **5-7 June 2015**

**Sponsor & Exhibitor Guide**



**HRI**  
HOMEOPATHY  
RESEARCH INSTITUTE

[www.HRIrome2015.org](http://www.HRIrome2015.org)



Welcome to the 2<sup>nd</sup> International Homeopathy Research Conference, hosted by the Homeopathy Research Institute (HRI). Following the tremendous success of our inaugural conference in Barcelona, with the continued support of the homeopathic and scientific communities, HRI is looking forward to doing it all over again in the wonderful Italian capital.

### Conference Overview

HRI conferences, held every two years, are the highlight of the homeopathy research calendar. We bring together world experts in all areas of homeopathy research, from in-vitro work to provings, to share their latest findings. It is an opportunity for those involved in homeopathy around the world – whether as active researchers, academics, practitioners or students – to meet, exchange ideas and discover what's new in this rapidly developing field.

Interest in homeopathy research has grown dramatically over recent years, both within the homeopathic profession and externally. This reflects the ever-increasing emphasis being placed on evidence informed medicine across all modalities and the crucial role rigorous research is now playing in the development of homeopathy.

The HRI Conference is a rarity; usually homeopathy research sessions are embedded within events covering homeopathy as a whole, or conferences covering multiple CAM modalities. The HRI is proud to be hosting a two and a half day event dedicated solely to homeopathy research, providing a unique forum for the sharing of ideas and the creation of international scientific collaborations.

### Conference objectives

HRI conferences have one ongoing theme – cutting edge research in homeopathy. This demonstrates our commitment to showcase the very best of new homeopathy research from around the world, regardless of subfield or topic. Such an approach also allows us to create a diverse programme, including:

- Clinical research
- Disease prevention
- Fundamental research
- Health services research
- In vitro animal and plant-based research
- Pathogenetic trials
- Research methodology
- Veterinary research

### Programme Highlights

We are delighted to announce our confirmed Keynote Speakers for HRI Rome 2015, all of whom are inspirational, extensively published leaders in their fields:



#### Prof Dr Klaus von Ammon

Senior officer in research, teaching and clinical service, Institute of Complementary Medicine KIKOM, University of Bern, Switzerland



#### Prof Dr Paolo Bellavite

Professor of General Pathology, School of Medicine, Verona University, Italy



#### Prof Lucietta Betti

Assistant Professor, Department of Agricultural Sciences, University of Bologna, Italy



#### Prof Dra Silvana Marques de Araújo

Associate Professor, Universidade Estadual de Maringá, State of Paraná, Brazil



#### Dr Robert Mathie

Research Development Adviser, British Homeopathic Association, Luton, UK

### Submission of abstracts

We welcome abstracts from researchers, graduate students, research trainees, homeopathy practitioners and educators. Submission guidelines are available at [www.HRIRome2015.org](http://www.HRIRome2015.org)  
Deadline: **1 December 2014**





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## Conference Schedule

<b>Thurs 4 June</b>	Evening	Registration opens Welcome drinks reception
<b>Fri 5 June</b>	Morning	Presentations
		Buffet lunch
	Afternoon	Presentations
	Evening	Poster reception
		Optional dinner in Rome city centre
<b>Sat 6 June</b>	Morning	Presentations
		Buffet lunch
	Afternoon	Presentations
		Gala dinner at Radisson Blu hotel
<b>Sun 7 June</b>	Morning	Presentations
		Closing Ceremony
		Buffet lunch

## Venue

The conference will be held at the 5 star Radisson Blu Hotel Rome. It has 232 well-equipped bedrooms, a rooftop swimming pool, bar and restaurant and free wi-fi. The hotel is adjacent to Rome's Termini station with excellent access to the city and to Rome's airports.



## How to get there

The hotel is a five minute walk from Rome's Termini rail and metro station. There are direct transfers from Fiumicino airport by train and bus, with the 'Leonardo Express' train providing a particularly fast and convenient connection. Ciampino airport is connected to Termini by a direct bus service.

## Accommodation bookings

Discounted bed and breakfast rates at the Radisson Blu have been secured for HRI conference attendees across a range of rooms. Preferential rates are available until 4 May 2015.

To book your hotel accommodation, please visit <http://tinyurl.com/HRIRadissonRome2015>



## Conference Fees

<b>Conference attendance</b>	Standard fee £420 Early bird fee £370* Students £290**
<b>Gala dinner</b>	£65
<b>Friday dinner</b>	£40

Please note that all fees include VAT.

\*Early bird available on registrations made before 1 March 2015

\*\* Student discount is available until 1 March 2015 to those enrolled in the following part-time or full-time programmes at the time of booking: Masters, PhD, DPhil, homeopathy practitioner training courses (including both BSc and licentiate courses).

10% discount on conference fees is available for oral presenters and members of agreed partner organisations. Further details and online registration are available at: [www.HRIRome2015.org/register/](http://www.HRIRome2015.org/register/)

## Terms of Booking

The Conference Fee includes registration for the conference, conference materials, lunch and refreshments. It does not include travel or accommodation. Cancellations received one full month before the start of the event will be refunded, minus a 25% administration fee. No refunds can be processed after this date. Places can be substituted with the prior knowledge and agreement of HRI. Priority will be given to those making an oral or poster presentation.

It may be necessary for reasons beyond the control of the organisers to alter the content and timing of the programme or the identity of the speakers. HRI takes no responsibility for non-refundable travel/accommodation in the case of a changed programme or cancelled event.



## Sponsorship and Exhibiting Opportunities

HRI welcomes sponsors and exhibitors at this Conference, which will be an excellent opportunity to increase your exposure to over 200 homeopathic researchers, practitioners and students from across the world.

### Sponsorship Packages

#### Title Sponsor £20,000

As the Title Sponsor of the HRI International Research Conference, your company will receive the highest level of exposure at the event. This package includes:

- 2 complimentary Conference registrations
- Acknowledgement in the opening and closing speeches
- Exhibition space
- Premium placement of your logo on all Conference printed materials, information emails, background screens and webpage with hyperlink to your company homepage
- Full page advertisement in the Conference Printed Programme (content to be approved and placement to be determined by the Conference organisers)
- Placement of your logo on the Conference attendee bag, which will be provided to all delegates on registration and contain all Conference materials
- Branded material distributed in the Conference attendee bag

#### Gala Dinner Sponsor £4,000

The Gala Dinner will take place on Saturday 6 June from 1900. This package includes:

- 2 complimentary admissions to the Gala Dinner event
- Premium placement of your logo at the Gala Dinner venue
- Placement of your logo mentioning your support in the Conference Printed Programme

#### Welcome Drinks Sponsor £3,000

The Conference Welcome Drinks event will take place on Thursday 4 June. This package includes:

- 2 complimentary admissions to the Welcome Drinks event
- Premium placement of your logo at the Welcome Drinks venue
- Placement of your logo mentioning your support in the Conference Printed Programme

#### Poster Session Drinks Reception Sponsor £3,000

The Poster Sessions Drinks event will take place on Friday 5 June from 1700. This package includes:

- 2 complimentary admissions to the Poster Session Drinks event
- Premium placement of your logo at the Poster Drinks venue
- Placement of your logo mentioning your support in the Conference Printed Programme

#### City Centre Dinner Sponsor £2,000

This Dinner will take place on Friday 5 June, including meal at an authentic trattoria and shuttle bus transport to/from the hotel.

This package includes:

- 2 complimentary admissions to the Dinner
- premium placement of your logo at the dining venue
- placement of your logo mentioning your support in the Conference Printed Programme

#### USB Stick Sponsor £2,000

Your logo will be placed on the Conference USB Stick, which will house all materials for the Conference, including submitted abstracts. This package also includes:

- Placement of your logo mentioning your support in the Conference Printed Programme

#### Printed Programme Sponsor £2,000

Your logo will be placed on the Conference Printed Programme, which will house all materials for the Conference, including submitted abstracts.

#### Advertisement in Printed Programme £250

A quarter page advertisement for your message. Content to be approved and placement to be determined by the Conference organisers. Insertion and materials deadline is 31 March 2015.

### Exhibiting Opportunities

#### Exhibiting Space £1,000

There will be limited availability for 3m x 3m exhibition stands immediately adjacent to the Conference Plenary and Breakout rooms. Including one 230v/50HZ mains electricity socket per stand.

To discuss Sponsorship and Exhibiting Opportunities, contact:  
Simon Wilkinson-Blake  
Tel: +44 (0) 1664 44 44 32  
Email: [events@homeoinst.org](mailto:events@homeoinst.org)



## Sponsorship and Exhibition Reservation Form

Please complete and return this form to:  
Simon Wilkinson-Blake, Homeopathy Research Institute,  
PO Box 9022 Melton Mowbray LE13 9BZ

Email: [events@homeoinst.org](mailto:events@homeoinst.org) Tel: +44 (0) 1664 44 44 32

Sponsorship Opportunities (please tick)	
Title Sponsor	£20,000
Gala Dinner Sponsor	£4,000
Welcome Drinks Sponsor	£3,000
Poster Session Drinks Reception Sponsor	£3,000
City Centre Dinner Sponsor	£2,000
USB Stick Sponsor	£2,000
Printed Programme Sponsor	£2,000
Advertisement in Printed Programme	£250

Exhibiting Opportunities	
3m x 3m Exhibition Space	£1,000

Total Amount £

Contact Name	
Organisation	
Contact Address	
City	
County/State/Province	
Postcode/Zip Code	
Country	
E-mail	
Phone	

HRI will invoice you on acceptance of your application.  
**Thank you for your support.**

### Terms and Conditions

In exchange for payment in full for the exhibit space contracted by the exhibitor, HRI will provide the following:

- One c2m skirted table, one chair and 230v/50Hz electrical outlet. Exhibit space will not have side or back drapes.
- If exhibitor requires additional electrical requirements, advise HRI staff. Additional charges will be the responsibility of exhibitor.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is with divisions of the same organisation and must be approved in advance by HRI.
- HRI reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to HRI all monies that may have been paid.
- Upon evidence of violation, HRI may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that HRI may thereby incur.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall.
- The purchase of outside food and beverage is not allowed into the exhibit hall unless approved by the Conference Hotel. Exhibitors may not place brochures, marketing materials or flyers outside of that company's assigned exhibit space or the literature table as determined by HRI.

- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. Exhibitors are required to conform to all local labor regulations in the installation and dismantlement of their exhibition and fixtures.
- Security is not provided, therefore neither HRI nor the facility assume responsibility for damage to, loss of or theft of property.
- EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY THE HRI FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR HRI OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF THE EXHIBIT SPACE.
- Where included in the Title and Associate Sponsorship opportunities, the Conference registration places include admission to the Conference, Conference materials, lunch and refreshments. It does not include travel or accommodation.
- Cancellations: Cancellations received two full months before the start of the event will be refunded, minus a 25% administration fee. No refunds can be processed after this date. Places can be substituted with the prior knowledge and agreement of HRI.
- It may be necessary for reasons beyond the control of the organisers to alter the content and timing of the programme or the occasional identity of the speakers.
- HRI takes no responsibility for non-refundable travel/accommodation in the case of a changed programme or cancelled event.

### Agreement Statement

YES, I have read and understand the HRI 2015 Conference Terms and Conditions and agree to participate in the HRI 2015 Conference as an exhibitor and/or sponsor as indicated above.

Name (print):

Signature:

### Data protection

The personal details supplied on this form will be used solely for the purpose of processing monies received. We will NOT pass your details over to any Third Party.